

THE HIGH COSTS OF NOT PROVIDING SEXUAL HARASSMENT TRAINING



According to the **Equal Employment Opportunity Commission (EEOC)**:



7,514

sexual harassment claims were received in 2019, the second highest in the last six years.



\$68.2M

was collected from Employers in 2019, up 20% from the previous year & nearly twice the \$35 million paid in 2014
(not including monies awarded in litigation)

The EEOC also warns that organizational culture is a “**key driver of harassment**,” and recommends training as “**an essential component of an anti-harassment effort**.” When Sexual Harassment Prevention Training is absent or ineffective, businesses may incur significant costs that weigh heavily on their bottom line.



THE HARD COSTS

BRAND DAMAGE



\$1.2
billion

Average loss per firm in market capitalization for companies with the highest incidences of sexual harassment.



19.9%

Percentage by which companies with highest incidences of sexual harassment **underperform** the U.S. stock market

LEGAL FEES



\$125,000

Estimated cost to small and mid-sized companies to defend and settle harassment claims

TIME



275

Average number of **days for internal resolution** of sexual harassment claims not resulting in legal fees

EMPLOYEE TURNOVER



\$22,500
per employee

Average damage in **lost productivity** and **employee turnover** due to sexual harassment

ADDITIONAL COSTS

Sexual harassment doesn't just affect the bottom line, it also takes a huge toll on employee engagement and productivity. Business leaders have reported these additional sexual harassment costs to companies:



23%

Lower Morale



23%

Decreased Engagement



18%

Decline in Productivity



15%

Increased hostile work environments



13%

Higher Turnover

Still, 37% of employees say their companies foster sexual harassment

The Worry-Free Sexual Harassment Training Solution: Once & For All

Media Partners' multi-award-winning Once & For All: Stopping Sexual Harassment at Work is now legally vetted and the only sexual harassment preventing training that is absolutely worry-free for businesses. The program comes with a 200% compliance guarantee and is continuously updated so your company is protected, even when laws change.

Learn more about Once & For All [here](#).

Data Sources: EEOC, University of Manitoba, SHRM, Compli



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