

IS **GOOD** ENOUGH?

Considering the number of things people have to do on any given day, most are happy if they get things right 90% of the time.

But is that really enough?

Especially when it comes to how we do our jobs?

If we're right 99% of the time—or even 99.9% of the time—what about the people who are negatively impacted by the .1% of the time we've made a mistake?

THINK ABOUT IT THIS WAY: IF 99.9% REALLY IS GOOD ENOUGH, THEN...

IN THE NEXT 2 MINUTES...
1,902
people will consume a meal that leads to a food borne illness.



IN THE NEXT HOUR... **1,000**
ATMs will dispense the wrong amount of cash.



IN THE NEXT WEEK...
44,230
medical prescriptions will be written incorrectly.



BY THE END OF TOMORROW...
174



airline flights will have landed unsafely.

BY THE END OF THE YEAR...

4,266

newborns will leave the hospital with the wrong parents.



In your workplace, how can you help people rethink their standards of quality, safety and excellence?

It usually comes down to training... and inspiring people to commit to higher standards.

Media Partners has many video resources in this area, including the meeting opener "Is Good Enough?"

